

People will
forget what you said,
people will forget what you did,
but people will
never forget
how you made
them FEEL.”

—Maya Angelou

IN SOLIDARITY WE RISE

SPONSORSHIP OPPORTUNITIES

CHANGE MAKER

\$50,000

(One Available)

- Opportunity to provide eight registration and travel scholarships for youth attendees.
- Eight Conference registrations.
- Two premium tables at Crittenton awards gala.
- CEO remarks during Crittenton awards gala.
- Two tables reserved at all plenaries to share with scholarship recipients.
- CEO remarks during opening plenary.
- Most prominent name and logo placement, and links on all printed and electronic materials related to the event.
- Prominent sponsor name recognition in all press releases and social media posts related to the event.
- Recognition of company's sponsorship at all plenaries including screen display.
- Premium marketing opportunities in the *In Solidarity We Rise* app through: splash screen, two banners, sponsored listing, sponsored icon, interactive map listing, one push notification, one beacon alert, and one social wall post.
- Logo or name on conference website.
- Logo placement on The National Crittenton Foundation website.
- Opportunity to place giveaway items in conference attendee bag.

TRAIL BLAZER

\$25,000

- Opportunity to provide four registration and travel scholarships for youth attendees.
- Four conference registrations.
- One premium table at Crittenton awards gala.
- One table reserved at all plenaries to share with scholarship recipients.
- CEO remarks during plenary of your choice.
- Prominent name and logo placement and links on all printed and electronic materials related to the event.
- Prominent sponsor name recognition in all press releases and social media posts related to the event.
- Recognition of company's sponsorship at all plenaries including screen display.
- Marketing opportunities in the *In Solidarity We Rise* app through: one survey, one poll, one banner ad, one push notification, one beacon alert, sponsored listing, and one interactive map listing.
- Logo or name on conference website, app, and sponsor display.
- Logo placement on The National Crittenton Foundation website.
- Opportunity to place giveaway items in conference attendee bag.

CHAMPION

\$10,000

- Opportunity to provide two registration and travel scholarships for youth attendees.
- Two conference registrations.
- Four tickets to Crittenton awards gala.
- Reserved table at all plenaries to share with scholarship recipients.
- Name and logo placement and links on all printed and electronic materials related to the event.
- Recognition of company's sponsorship at opening plenary including screen display.
- Marketing opportunities in the *In Solidarity We Rise* app through: one banner ad, sponsored listing, interactive map listing, one push notification, and one social media post.
- Logo or name on conference website, app, and sponsor display.
- Logo placement on The National Crittenton Foundation website.
- Opportunity to place giveaway items in conference attendee bag.

INNOVATOR

\$5,000

- Opportunity to provide four registration scholarships for youth attendees.
- Two conference registrations.
- Two tickets to Crittenton awards gala.
- Name and logo placement and links on all printed and electronic materials related to the event.
- Recognition of company's sponsorship at opening plenary including screen display.
- Logo or name on conference website, app, and sponsor display.
- Opportunity to place giveaway items in conference attendee bag.

ADVOCATE

\$2,500

- Opportunity to provide two registration scholarships for youth attendees.
- One conference registration.
- Name on all printed and electronic materials related to the event.
- Recognition of sponsorship at opening plenary.

ALLY

\$1,000

- Name on all printed and electronic materials related to the event.
- Recognition of sponsorship at opening plenary.