SPONSORSHIP OPPORTUNITIES

CHANGE MAKER

$50,000
(One Available)

- Opportunity to provide eight registration and travel scholarships for youth attendees.
- Eight Conference registrations.
- Two tables reserved at all plenaries to share with scholarship recipients.
- CEO remarks during opening plenary.
- Most prominent name and logo placement, and links on all printed and electronic materials related to the event.
- Prominent sponsor name recognition in all press releases and social media posts related to the event.
- Recognition of company’s sponsorship at all plenaries including screen display.
- Premium marketing opportunities in the In Solidarity We Rise app through: splash screen, two banners, sponsored listing, sponsored icon, interactive map listing, one push notification, one beacon alert, and one social wall post.
- Logo or name on conference website.
- Logo placement on The National Crittenton Foundation website.
- Opportunity to place giveaway items in conference attendee bag.
TRAIL BLAZER
$25,000

- Opportunity to provide four registration and travel scholarships for youth attendees.
- Four conference registrations.
- One table reserved at all plenaries to share with scholarship recipients.
- CEO remarks during plenary of your choice.
- Prominent name and logo placement and links on all printed and electronic materials related to the event.
- Prominent sponsor name recognition in all press releases and social media posts related to the event.
- Recognition of company’s sponsorship at all plenaries including screen display.
- Marketing opportunities in the In Solidarity We Rise app through: one survey, one poll, one banner ad, one push notification, one beacon alert, sponsored listing, and one interactive map listing.
- Logo or name on conference website, app, and sponsor display.
- Logo placement on The National Crittenton Foundation website.
- Opportunity to place giveaway items in conference attendee bag.

CHAMPION
$10,000

- Opportunity to provide two registration and travel scholarships for youth attendees.
- Two conference registrations.
- Reserved table at all plenaries to share with scholarship recipients.
- Name and logo placement and links on all printed and electronic materials related to the event.
- Recognition of company’s sponsorship at opening plenary including screen display.
- Marketing opportunities in the In Solidarity We Rise app through: one banner ad, sponsored listing, interactive map listing, one push notification, and one social media post.
- Logo or name on conference website, app, and sponsor display.
- Logo placement on The National Crittenton Foundation website.
- Opportunity to place giveaway items in conference attendee bag.
INNOVATOR
$5,000
• Opportunity to provide four registration scholarships for youth attendees.
• Two conference registrations.
• Name and logo placement and links on all printed and electronic materials related to the event.
• Recognition of company’s sponsorship at opening plenary including screen display.
• Logo or name on conference website, app, and sponsor display.
• Opportunity to place giveaway items in conference attendee bag.

ADVOCATE
$2,500
• Opportunity to provide two registration scholarships for youth attendees.
• One conference registration.
• Name on all printed and electronic materials related to the event.
• Recognition of sponsorship at opening plenary.

ALLY
$1,000
• Name on all printed and electronic materials related to the event.
• Recognition of sponsorship at opening plenary.
In Solidarity SPONSOR App Specs

Thank you for sponsoring In Solidarity We Rise: Healing, Opportunity & Justice for Girls! We’re excited to have you at the forefront of our promotional and informative conference materials.

**PUSH NOTIFICATIONS**
Messages get sent directly to attendees’ mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large.

- Limited to 160 characters or less.

**SPONSOR LISTINGS**
In-app profile includes logo, company/organizational info, and links.

- Information limited to 150 characters or less
- Icons must be 300 x 300 pixels and JPEG or PNG file format.

**MAP PINS**
Pins help users find sessions. A link to your in-app profile is highlighted along with pins on the map.

- Map can be internal (within venue) or external
- Icons must be 300 x 300 pixels and JPEG or PNG file format.

**SOCIAL WALL**
Creates a live composite of the event’s social media activity for a live streaming feed within the app, online, and/or projected onto a wall for everyone to see.

- Provide us with a personalized hashtag that we’ll include & utilize our event hashtags in your posts for maximum visibility.

**SURVEY & INTERACTIVE POLLING**
Opportunity to survey or poll attendees, plus capture opinions via push notifications, session pages or sponsored listings.

- 7 choice limit for attendees to choose from.

**BANNER ADS**
Rotating banner ads appear at the top or bottom of the screen. Can be displayed based on session preference

- 640 x 150 & 552 x 150 px
- PNG, JPEG or GIF only

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The National Crittenton Foundation
BELIEVE IN THE POWER OF POTENTIAL
In Solidarity We Rise: Healing, Opportunity & Justice for Girls

SPONSOR PLEDGE FORM

SPONSORSHIP AMOUNT

Leaders like you and your organization are vital to sounding the call to action and to leading the way.

Total Sponsorship Amount: $______________________________

SPONSOR INFORMATION

Please provide the following information:

Company/Organization name: ________________________________

Contact Name: __________________ Title: ____________________

Address: _______________________________________________

City: ___________________________________________ State: ____ Zip Code: __________

Phone number: __________________

Email: _______________________

Authorized Signature: __________________ Date: ________________

Payment Options

__ Invoice Me  __ Paid Online at NationalCrittenton.org

__ Check enclosed

Remit form to Holly Weems-Ladd at Holly@NationalCrittenton.org or mail to:
National Crittenton at 921 SW Washington Street, Suite 312 Portland, OR 97205